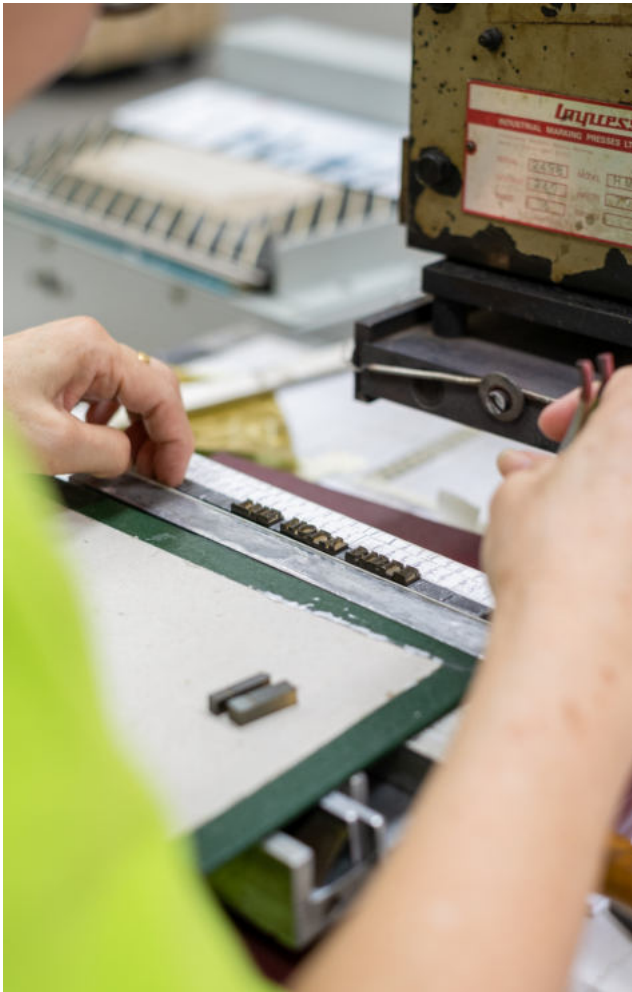


IN CELEBRATION OF ALL ABILITIES SINCE 1986

*CORPORATE BROCHURE*

# *The SPD Artisan Collab*





## *ABOUT US*

The SPD Bookbindery, established in 1986, is one of the longest-standing programmes under the Sheltered Workshop that provides employment opportunities for persons with disabilities.

The bookbindery provides a platform for our craftspeople to hone skills in perfecting the art of book-making, book restoration and crafts-making. Each craftsman and woman brings his or her unique skill set to the team, creating artisanal journals and restoring old treasured books, giving them a new lease of life.

Building on their legacy, the bookbinders paved the way for new artisans to be developed, forming a new arm, the SPD Artisan Collab. The new outfit now sees a succession of younger persons with disabilities being trained in leather-crafting, stitching together lifestyle products perfect as gifts for friends, loved ones, and corporate partners.

A finishing touch of initials or names hot-stamped on every creation adds individuality and elegance to these socially empowering gifts.





## *HANDCRAFTED LEATHER PRODUCTS*

Delicately hand stitched by our leather apprentices, our functional and fashionable leather products are personalizable with names and company logo.

We offer customization options for various leather type and colours to suit your corporate branding.

*Prices range from \$13 and above, with 10% discount for bulk orders of > 40 pieces.*

*Lead time is 1 week and above depending on quantity, level of customization required and item type.*



*Vintage Leather cardholder personalized with hotstamped names in classy gold foil*



*Veg tanned leather tech roll organizer personalized with hotstamped corporate logo for Keppel Young Leaders*



*Animal friendly personalized PU leather key fob. available in 10 vibrant colours*

***View our full range of leather products [here](#)***



## *HAND BOUND JOURNALS*

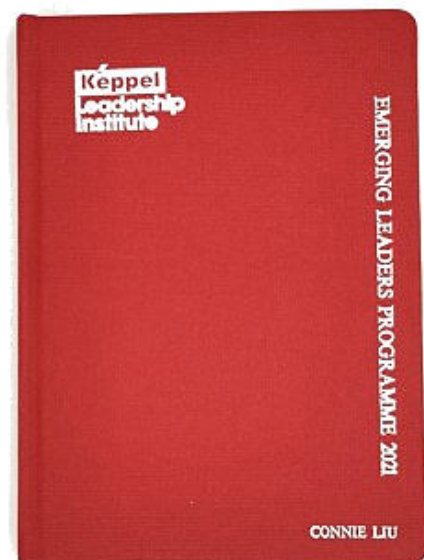
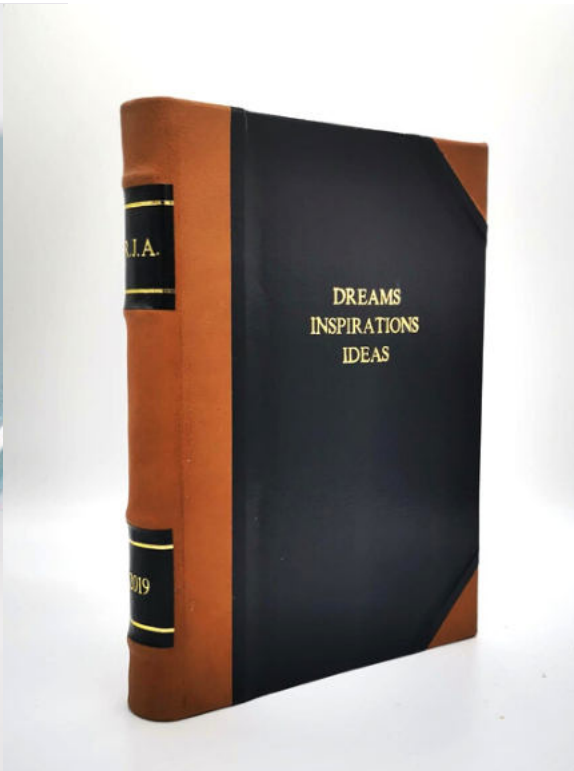
- Personalizable with hotstamped names and company logos
- Bound by water-resistant and scratch-free book fabric, buckram available in 12 colours
- Availability to choose from half leather bound journals
- 100gsm ivory-coloured paper suitable for fountain pen
- A5 and A6 size



*Lead time: Approximately 15 handbound journals per week, depending on order load.*

*Prices ranges from SGD 15 and above, depending on customization requirements and journal size.*

***View our full range of handbound journals [here](#)***



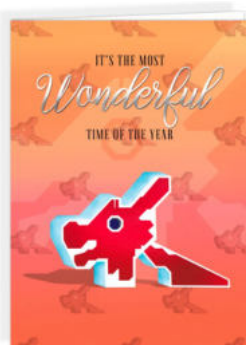


## CUSTOMIZED ARTWORK BESPOKE GIFTS

Customizable with Hot-stamping of company logos, CEO's name/designations, our greeting cards are uniquely designed by people with disabilities.

*Lead time for print: at least 1 week upon artwork approval*

*MOQ: 50pcs*



Tote bags, Singapore themed seasons greeting cards, corporate notebooks and calendars designed by ex SPD client Jamirul Syafiq, an ex SPD client who is now a freelance graphic designer.



**View our full range of greeting cards [here](#) & sustainable gifts [here](#).**





## *BOOK BINDING SERVICES*

We work with corporates, designers, and individuals to produce unique journals and sketchbooks with our customers choice of fabric, paper type, size etc.

Our custom made journals are well sought after both locally and internationally.

A collaboration between Singapore Airlines and SPD, this elegant hand-bound notebook is clothed in the iconic Singapore Airlines blue sarong kebaya fabric



Supporting BODE and MUJI zero waste effort with journals sustainably made with upcycled fabric



## *BOOK BINDING WORKSHOP*



Join us for a two-hour workshop where participants will learn how to create a personalized journal from scratch guided by our experienced craftspeople from the SPD Book Bindery.

Participants will get to bring home their own A5/A6 handbound personalized journals.

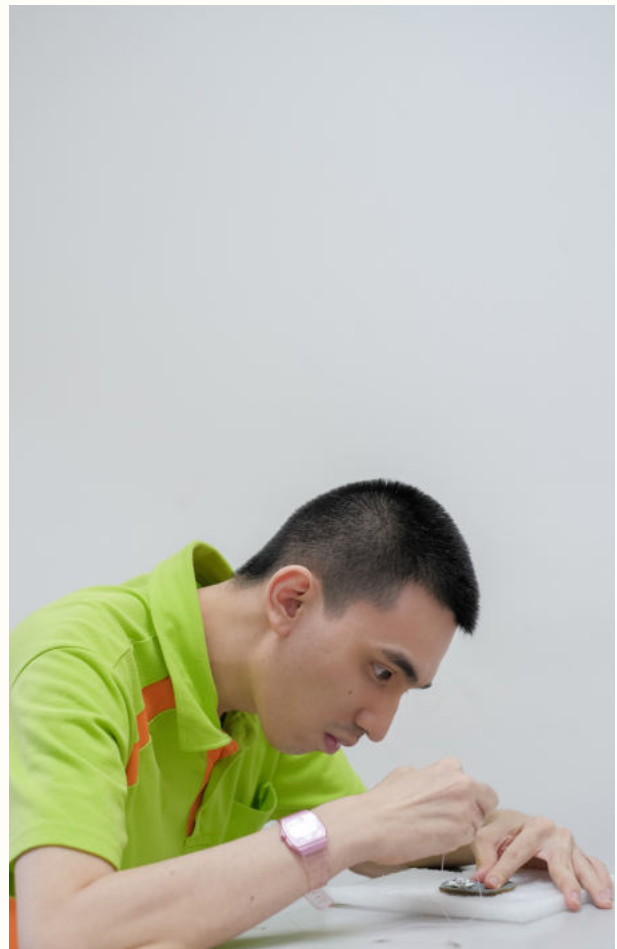
All materials and tools are provided. No prior experience is required.



**EMAIL US AT [SALES@SPD.ORG.SG](mailto:SALES@SPD.ORG.SG) TO FIND OUT MORE!**

*APPENDIX - LEARN MORE ABOUT OUR ARTISANS*





## *THE BRAND*

The SPD Artisan Collab brand is conceived and built on three important ethos—Craftsmanship, Collaboration and Social Empowerment.

The brand celebrates the skills of differently-abled artisans through the provision of meaningful vocational training and employment. Each hand-stitched product represents the tenacity of our artisans overcoming their personal odds and difficulties in crafting.

# CRAFTSMANSHIP

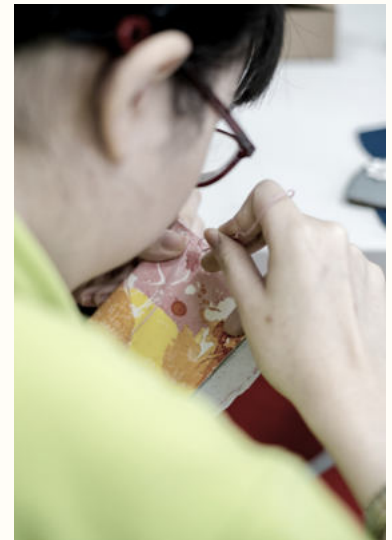
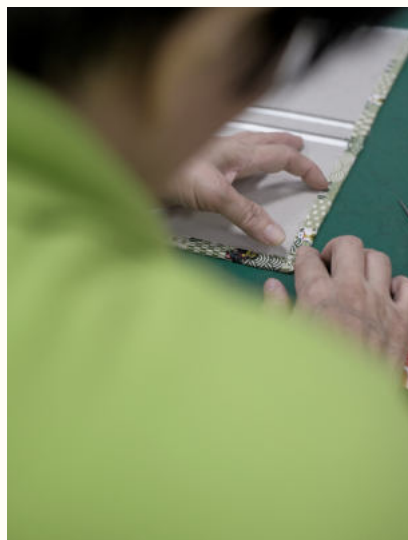
*Traditional Art of book binding and leather crafting*



*Our craftspeople begin the bookbinding journey here with unique cutting precision through sturdy construction of book blocks and direct measurement of book dimensions.*



*Our book binder working the hot stamp machine to add a touch of personalization for our handmade gifts*



*Pages of the books are hand sewn and fabric are delicately bounded over to make a hard cover fabric bound book.*

## *MEET THE LEATHER ARTISANS*



"My late mom and dad used to sew.  
They were taught by their parents,  
and now I sew like them."

Hamidah, 57, Stroke Survivor

"I feel great and good for  
helping SPD do sewing."

Alvin, 27, Dandy Walker  
Syndrome; Bilateral Cataract



"I like learning something new and  
I like to sew things that are useful for  
others."

Karen, 24, Cerebral Palsy

"I feel great that I can accomplish creating  
these products. When people buy them,  
I feel great that they appreciate what we do."

Wong, 55, Stroke Survivor

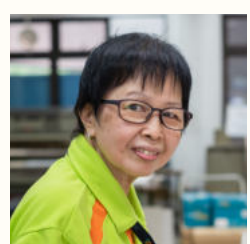
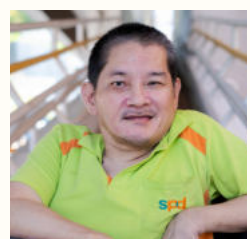


"I am happy that I can sew."

Chandru, 28, Cerebral Palsy  
and Intellectual Disability



# *BOOKBINDERS*



*(solo portraits on the right, top to bottom)*

Boon Leong, 72, Master Craftsman

Amy, 63, Craftswoman, Specialises in Book Casing

Hussain, 63, Craftsman, Specialises in Half-Leather Bound Books

Joon Seng, 62, Production Assistant

Lili, 59, Craftswoman, Specialises in Album Sewing

Seng Koon, 62, Craftsman, Specialises in Sewing

Siew Lan, 63, Craftswoman, Hotstamping Expert

# TESTIMONIALS

"...I can see the quality of the workmanship that went into producing it. So please tell the team who made it how pleased I am and that they have created something very special."

- Chris, Singapore

".. And I also want to say I was humbled when I saw so many people in the workshop. This is an amazing thing you guys are doing. Making a difference in the lives of people who do not have the luxury (as we do) of using two pairs of hands and legs."

- Shameek, Singapore

"I wanted to let you know that the watercolor journal arrived earlier in the month. And it is beautiful."

- Sally Hamaji, US

"We are very happy to partner with SPD for our upcycling initiative. With the team's skilled craftsmanship, they have transformed the batik trimmings from the making of Singapore Airlines sarong kebaya uniforms into quality, elegant hand-bound notebooks."

- KrisShop

[YouTube Review](#) (Link embedded)

- Parka Blog (Teoh Yi Chie)



SOCIALS

SPD FB @SPDSingapore

SPD IG @spdsingapore

TO SHOP

**[HTTPS://SHOP.SPD.ORG.SG/](https://shop.spd.org.sg/)**

FOR CUSTOMISATION /

FOR INCLUSIVE TEAM-BONDING

WORKSHOPS & COLLABORATIONS

**SALES@SPD.ORG.SG / 65790 726 OR 742**